



# Sensyuya Co., Ltd.

~We Produce Smiles, One Bite at a Time~

### Company Overview



### Sincerity is our promise — delivering "delicious smiles" to people, time and again.

- ① Trust from our customers comes first
- ② We value strong partnerships with our suppliers
- 3 We prioritize the happiness of our employees

The development of information infrastructure, including the Internet, has brought us into an era of speed and change. This change greatly influences our living environment, and particularly, our dietary habits are undergoing significant transformation.

However, there is something that never changes regardless of the times—that is the feeling of "deliciousness." The smile that naturally appears when tasting something delicious is timeless. Since our founding, Sensyuya has consistently honored this fundamental value and has earned the trust of our customers.

"Sincerity" is the core of Sensyuya. While the world tends to focus on profits and convenience, we have prioritized building trust with our customers. To act with sincerity means, in other words, to keep our promises to customers. We, the entire team of Sensyuya, are committed to continuing to deliver "delicious smiles" with integrity.

## Company Overview

● 株式会社 泉 州 屋

Company Name: Sensyuya Co., Ltd.

Address: (546-0001)1-2-68 Imabayashi, Higashisumiyoshi-ku,

Osaka City, Osaka

(Inside Osaka City Central Wholesale Market, Eastern Market Section)

Established: July 1964

Capital: 37 million yen

Number of Employees: Approx. 300 (including part-time workers,

excluding dispatched staff)

#### **Business Description:**

Wholesale intermediary business of fruits and vegetables at the Osaka City Central Wholesale Market (Eastern

Market)











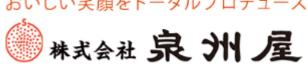
### Locations

- Headquarters: 1-2-68 Imabayashi, Higashisumiyoshi-ku, Osaka (Inside Osaka City Central Wholesale Market, Eastern Section)
- Settsu Center 1: 2-2-8 Torikainaka, Settsu City, Osaka (Inside Fresh Farm Co., Ltd.)
- Settsu Center 2: 2-3-23 Torikainaka, Settsu City, Osaka (Inside Fresh Farm Co., Ltd.)
- Hirano Center: 1-13-17 Hirano-Baba, Hirano-ku, Osaka City
- Kumata Factory: 8-1-20 Kumata, Higashisumiyoshi-ku, Osaka City
- Remote Farm: 5-5-37 Momodani, Ikuno-ku, Osaka City (Ikuno Park, Building B 4F, formerly Miyukimori Elementary School)
- Fukuyama Office: 865-3 Tokuda, Kannabe-cho, Fukuyama City, Hiroshima (Room 102, Corpo Sunshine)
- Okinawa (Farm & Center)

Farm: 1236 Amadokoro, Nakijin-son, Kunigami-gun, Okinawa

Center: 887 Amadokoro, Nakijin-son, Kunigami-gun Okinawa (Inside Akeno Fruits Co., Ltd.)

## Group Companies



Senkasystem Co., Ltd.

Business: Direct wholesale of produce / Logistics and delivery of produce / Import-export and sales of daily goods

◆ Fresh Farm Co., Ltd.

Business: Operation of produce processing centers / Processing and logistics of fresh produce

Food Master Co., Ltd.

Business: E-commerce for fresh food, processed food, prepared food, frozen food, and alcoholic beverages

Morigen Store Co., Ltd.

Business: Wholesale of fresh fish at Osaka City Central Wholesale Market (Eastern Section)

◆ Akeno Fruits Agricultural Production Corporation

Business: Production, processing, sales, storage, and transport of agricultural and livestock products / Contract farming operations / Dispatch of agricultural learning instructors / Management of farm experience facilities and farm inns / Management of sightseeing and rental farms

OGL Foods Co., Ltd.

Business: Manufacturing, sales, and import/export of soups, sauces, and confectionery





### Main Sales Channels



Sensyuya is constantly developing new clients for our fresh fruits and vegetables.

Today, our distribution is not limited to supermarkets and restaurants—we also deliver to a wide variety of customers as shown in the illustration below. We also offer OEM supply of frozen processed products such as smoothies and juices. In addition, we accept requests for prep work such as peeling and cutting fresh produce for school lunches and ready-made meals.



Food supermarkets / mass retailers



Co-op (delivered by truck)



School lunches



Hospital meals (hospitals nursing facilities)



Food service (restaurants, etc.)



Processors
(Western & Japanese confectionery, etc.)



Processors (jam, etc.)



Gift sets

- ◆ Mass retailers, co-ops, grocery stores, department stores
- ◆ Restaurants, hotels, hospitals, conference facilities, school lunch centers, bento shops
- ◆ Drugstores, convenience stores
- ◆ Food manufacturers, trading companies, gift item vendors, souvenir shops
- ◆ E-commerce
- Export and more

## Products & Services: Fresh Produce



Domestic and imported fruits and vegetables, cut vegetables, cut fruits

We not only handle whole produce, but also offer various types of processing services such as cut vegetables/fruits for commercial use, citrus peel removal, puree processing, and paste processing.

#### Cut vegetables

Ideal for use in restaurant central kitchens. Both quantity and size can be specified in detail.





### Products & Services: Frozen Foods



Frozen fruits, frozen vegetables, frozen soups, frozen bread, meal kits, açaí bowl kits

Various pastes and purees



You may bring your own raw materials. Other desired ingredients are also available upon request. Feel free to contact us first!

#### **Meal Kits**

A wide variety of popular meal kits is available.



#### Preeze-Dried

Everything from miso soup to fruit can be freezedried.



### Products & Services: Seafood



Fresh fish and frozen seafood products

In addition to produce, the Sensyuya Group also includes a group company, Morigen Store, that handles seafood.

Morigen Store is a seafood intermediary operating at the Eastern Section of the Osaka City Central Wholesale Market, supplying fresh and processed seafood to retailers, restaurants, hospitals, and food supermarkets.

Depending on the region, joint delivery with Sensyuya's produce is also available.

We also develop original seafood products for e-commerce and gift sales.

Seafood Tamatebako (Treasure box)







### / ②株式会社 泉州屋

## Products & Services: Confectionery

Macarons, gelato, financiers, waffles, frozen puddings, cream puff shells, and more







## Products & Services: Beverages

Smoothies, smoothie kits, frozen juice kits, and more

#### \* Frozen Processing

We have produced over one million smoothie kits and soup kits, handle numerous OEM projects, and work with more than 200 types of ingredients.





### 株式会社泉州屋

### Products & Services: Other

Others

Meat (including Halal-certified meat), alcoholic beverages (craft beer, wine, canned sake), rice, pet food, etc.

Contracted Services

Order fulfillment for e-commerce, distribution, storage, packaging, protective packaging, cutting, freezing, and paste processing, etc.

#### **Container Washing Services**

Sensyuya also undertakes container washing. If you are considering container-related operations, please feel free to contact us.



Long-term vision: Building a company that thrives for 100 years and beyond.

## Thank you



Osaka City Central Wholesale Market (Eastern Section)



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